

# Practicalities of Open Access Publishing

# Three things to remember



CEU is mission-driven to support Open Access

Aligns with the mission of the university

Budapest Open Access Initiative – 2002

CEU Open Access Policy



Open Research Repository

[openresearch.ceu.edu](https://openresearch.ceu.edu)



Don't lock up your intellectual property

Read those publishing contracts – negotiate terms

Insist on Creative Commons license

# Practicalities of open access publishing

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## Routes to open access

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Executive Chair, CEU Press



# Why are we going OA?

- OA offers increased readership, usage and citation
- Potential for impact increases
- Research funder mandates
- COVID 19 exposed how vital OA is to scholarly dissemination
- Frustration of accessing research behind paywalls (too many steps)

# Routes to open access



● Green

● Gold

● Diamond

# Why are there multiple routes?

- Historical context
- Who pays
- What's best for you as an author
- Your library is your first port of call



# Green OA

- \* Also known as self-archiving, usually in a repository
- \* If publishing in a subscription journal you can post an earlier version of your article (see publisher's policies)
- \* Enables discoverability and sharing
- \* No cost to author but usually with an embargo
- \* Repositories in libraries do more than just host articles and books
- \* Check out the CEU Open Research Repository



# Gold OA

- \* Immediate access to the published article or book online
- \* Publishing costs are paid to the publisher usually through Article Processing Charges (APCs) or Book Processing Charges (BPCs)
- \* Usually the author's responsibility to find funding
- \* Check publisher websites on what they offer for green and gold and with what conditions
- \* Check CEU Read and Publish agreements and CEU OA fund





# Diamond OA

- ✿ No fees to authors or readers
- ✿ Not-for-profit, non-commercial organizations - community-driven, academic-led, and academic-owned publishing initiatives
- ✿ Publishing costs paid by third parties, such as institutions (public or private) or learned societies
- ✿ *Check whether your discipline's diamond outlets are trusted organisations*



# Why would anyone want to pay a publisher for publishing?

- Shift in libraries paying for publishing instead of paying for access
- Considered the 'gold' standard
- Prestige (but this is changing)
- Promotion (of content and career)
- Easier to find (for now)
- Easier to measure usage (for now)



# Funding open access: who pays?

Article Processing Charge (APC)

Transformative agreements

Institutions and grant funders

Book Processing Charge (BPC)

Institutions and grant funders

Non APC/Non BPC publications

Institutions and library collectives



# Research funder mandates



Research funders are the key drivers behind OA

If you receive funding for your research project (incl. doctoral research), check if the funder mandates OA

Funders may mandate OA, but they don't always provide the funding

Your library can advise you



# Metrics

Traditional Metrics - #publications, #citations, journal IF, H-index

New Metrics - document-level and social media impact metrics, altmetrics

Sourcing and aggregating the numbers

Different applications of metrics for assessment

# Conclusion

University, publishers, libraries and research funders are working to make OA a reality for outputs of scholarly research. Not happening overnight – no Big Bang

However, as the benefits are clear, institutions are increasingly supporting their faculty and students to publish in OA

We're here to help

FROM THE  
LEGAL OFFICE



# Open Access within the context of Austrian law

Philipp Felbermair  
Legal Office

## Definition of copyright

- Legal framework that grants exclusive rights to authors of intellectual and artistic works
- Moral rights
- Economic rights
- Automatically protected at the moment of creation, without requiring any registration



## What is a copyright license?

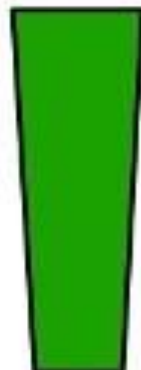
- Authors grant specific third parties the right to use their work
- Exclusive or Non-exclusive
- Individualized terms

## What is an Open Access license?

- Authors grant the right to use their work to an unspecified number of users for free
- Non-exclusive
- Standardized terms

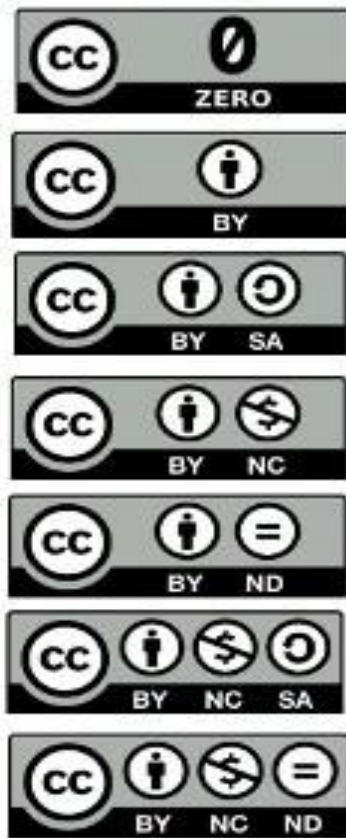


MOST OPEN



LEAST OPEN

## Licenses



## Icons



## Terms of the Licenses

### Public Domain Dedication (CC0)

This is considered a dedication to the public domain, and thus the creator(s) associated with this item have waived all their rights to the work worldwide under copyright law.

### Attribution (BY)

Others can copy, distribute, display, perform and remix the work if they credit/cite the creator/author.

### Derivative Works (ND)

Others can only copy, distribute, display or perform verbatim copies of the work. (No modifications allowed.)

### Share Alike (SA)

Others can distribute the work only under a license identical to the one attached to the original work.

### Non-Commercial (NC)

Others can copy, distribute, display, perform or remix the work but only for non-commercial purposes.

# THANK YOU FOR YOUR ATTENTION!

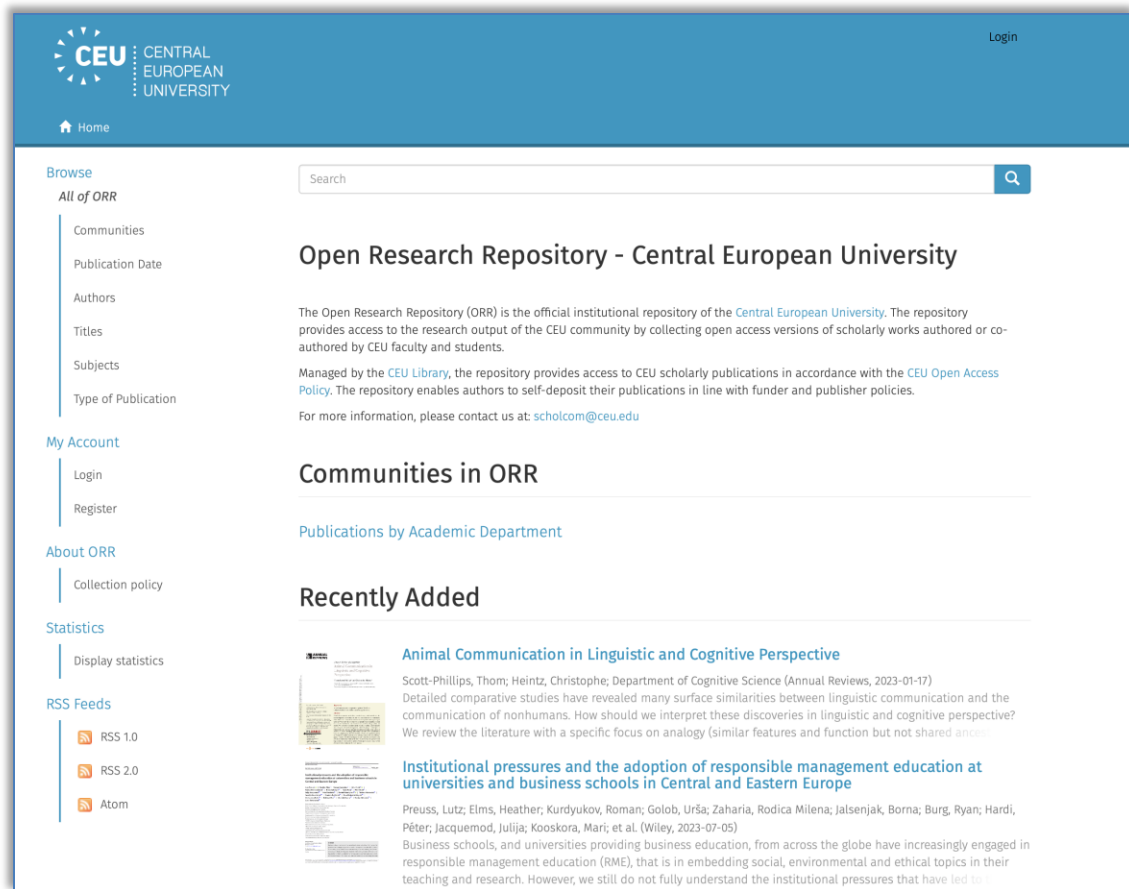


Philipp Felbermair  
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FROM THE  
LEGAL OFFICE

# Open Research Repository

# Open Research Repository – openresearch.ceu.edu



## Purpose of the ORR

- Showcase CEU research output
- Increase the visibility and impact via search engines (increased citations)

## Content for the ORR

- Full-text publications of CEU students and faculty
- Gold OA and 'green' OA (preprints, postprints)

## What is the ORR not?

- Catalog of bibliographic records
- Complete publication list

# ORR Collection Scope

## What can be submitted?

- Legally admissible OA works
- CEU affiliation in publication
- Scholarly works (journal articles, books, book chapters, working papers, etc.)

## Out of Scope

- Non-OA works
- Non-CEU affiliation in publication
- Non-scholarly works (unpublished, not peer-reviewed content)

# CEU OA Fund



# CEU Open Access Fund



CEU Library Usin

## CEU Open Access Fund



### Who can use the fund?

Resident CEU faculty who have an article, chapter, or scholarly book accepted for publication in an approved venue. Eligibility is determined by author affiliation with CEU on the date of the application for OA funding.

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to support widespread :ulty. This serves to encourage broad institutions that could

shar agreements that s (APCs) and extends d publication types.



## 1. RESIDENT ACADEMIC STAFF MEMBERS

### Teaching Staff Members:

[Instructor](#)  
[Lecturer](#)  
[Senior Lecturer](#)  
[Professor of Practice](#)

### Faculty Members:

[Assistant Professor](#)  
[Associate Professor](#)  
[Full Professor](#)  
[University Professor<sup>2</sup>](#)  
[Professor Emeritus/a](#)

### Research Staff Members:

[Associate Research Fellow](#)  
[Research Fellow](#)  
[Senior Research Fellow](#)



[OA Funding Application Form](#)



### Who can use the fund?

Resident CEU faculty who have an article, chapter, or scholarly book accepted for publication in an approved venue. Eligibility is determined by author affiliation with CEU on the date of the application for OA funding.

# General Information



One application per academic year/  
per author



Attribution: “This publication is the result of research conducted for Central European University, Private University. It was made possible by the CEU Open Access Fund.”



Fiscal limit: 3.000 Euro per Article/  
chapter



Applicants must not have any other  
funding opportunity.

# How does the process look?



Please make sure you checked out the OA FUNDING web page:

<https://library.ceu.edu/help/provosts-oa-publishing-fund/>

# OA Publishing Agreements

# Open Access Publishing Agreements

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Agreements with publishers that include both reading access and waivers of article processing charges (APCs)

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Mostly Hybrid OA journals where some articles in a journal are open access and others are not. Some Open Access journals are also covered.

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Important: corresponding author (resident faculty, visiting faculty or researcher, students, postdocs, staff) is CEU affiliated at the time of acceptance (most cases), CEU email address should be used for submission, not all article types are covered.

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CC license can be selected.

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[More information.](#)

# What were those three things to remember?



CEU is mission-driven to support Open Access



Open Research Repository



Don't lock up your intellectual property

# Thank you!

- Library
  - Kenning Arlitsch
  - David Frank
  - Ivett Molnar
  - Karolina Zernicka
- CEU Press
  - Emily Poznanski
  - Frances Pinter
- Legal Office
  - Philipp Felbermair

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